

JOHNATHON STRUBE

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I. EDUCATION & EXPERIENCE

Education

- 2016 **Master of Fine Arts, M.F.A.: Visual Communication**
Northern Illinois University, DeKalb, IL
College of Visual & Performing Arts, School of Art & Design
Thesis Title: Assemblage of Meaning
Thesis Chair: Dr. Aleksandra Giza
- 2009 **Study Abroad: Design & Architecture: Italy, Switzerland & Spain**
Northern Illinois University, DeKalb, IL
College of Visual & Performing Arts, School of Art & Design
- 2006 **Bachelor of Arts, B.A.: History / Minor: Studio Art, Visual Communication**
Northern Illinois University, DeKalb, IL
College of Liberal Arts & Sciences
College of Visual & Performing Arts, School of Art & Design

Academic Appointments

- Aug 2012–Present **Full-Time Instructor of Visual Communication**
Visual Communication Department
Northern Illinois University,
School of Art & Design
Jack Arends Building, DeKalb, IL 60115
- Jan 2017–May 2017 **Instructor of Graphic Design**
Graphic Design Department
College of DuPage
McAninch Arts Center, Glen Ellyn, IL 60137
- Jan 2011–May 2011 **Instructor of Visual Communication**
Visual Communication Department
Northern Illinois University,
School of Art & Design
Jack Arends Building, DeKalb, IL 60115
- Jan 2010–May 2010 **Instructor of Visual Communication**
Visual Communication Department
Northern Illinois University,
School of Art & Design
Jack Arends Building, DeKalb, IL 60115
- Jan 2009–May 2009 **Instructor of Visual Communication**
Visual Communication Department
Northern Illinois University,
School of Art & Design
Jack Arends Building, DeKalb, IL 60115

Professional & Studio Experience

Jun 2012–Present

Principal & Creative Director

Heart Giants, Batavia, IL

Founder and owner of multi-disciplinary design studio working with small business and not-for-profit clients. As principal designer, lead all aspects of project development: client intake, research, strategy, design, art-direction, production, project management and execution.

SELECT CLIENTS

Center for New Community, GlobeMed, Leap Year Project, Made by We, National Suicide Prevention Hotline, Woman Made Gallery, Youth Build

Sep 2011–May 2012

Designer & Front-End Developer

Tilt Shift, Chicago, IL

Founder and partner of a multi-disciplinary design studio working with socially-conscious clients. As one of four in a small collaborative studio, duties included: client intake, strategy, design, production, project management and execution. Worked across all web and UI projects as sole Front-End Developer.

SELECT CLIENTS

Future Founders Foundation, GlobeMed, Illinois Educational Foundation, Neighborhood Story Project, Zealous Good

Aug 2007–Jun 2011

Designer

Illinois Association of School Business Officials, DeKalb, IL

In-house designer concerned with creation and coordination of all collateral materials, web material and online content. Responsible for creation of various motion/video projects for online and environmental presentation. Art Director of association magazine along with multiple print responsibilities.

May 2005–Aug 2007

Associate Design Editor

Sun-Times News Group, Beacon News, Aurora, IL

Design-Editor/Art-Director of daily sports section, supplemental content presentations and weekly multi-regional advertorial sections across six publications.

II. TEACHING

Courses Taught: Northern Illinois University

ART 490	Independent Research Advanced students explore independently defined topics and create self-initiated solutions related to an individually structured design process.
ARTD 412	Advanced Visual Communication II Students explore the design of content-rich and interactive publishing systems through the development of an editorial perspective and interdisciplinary campaigns.
ARTD 411	Advanced Visual Communication I Students explore visual identity and branding issues with a focus on organizational goals, strategic positioning and multi-platform implementation.
ARTD 405	Professional Practices in Design Students gain insight into being a working practitioner: client relationships, financial/legal issues, professional responsibilities and other associated industry matters.
ARTD 319	Interaction Design II Students expand experience with interaction, functionality and usability principles by designing solutions for content management systems and mobile platforms.
ARTD 318	Interaction Design I Students gain experience with interaction, functionality and usability principles by exploring how communication is created and presented in a Web-based environment.
ARTD 311	Intermediate Visual Communication I Students explore typography, imagery and design process through an introduction to visual/corporate identity, branding and related communication design issues.
ARTS 215	Fundamentals of Graphic Design Students explore typographic terminology, formal relationships and design process with a focus on concept, craft and presentation.
ARTD 212	Image in Visual Communication (formerly Type & Image) Students study type and image relationships with an emphasis on conceptual presentation as symbolic or representational narrative through singular or sequential formats.
ARTD 211	Typography (Spring '16) Students explore the use of type within composition to further knowledge of terminology, typesetting standards, legibility and formal structure.
ARTD 201	Introduction to Visual Communication Students are introduced to graphic design in historical/contemporary contexts. Students explore design process with a focus on typographic and compositional structures.
ART 102	2-D Foundation Design Students explore design elements and formal principles through the study of space, composition and application within digital and analog media.

Courses Taught: College of DuPage

GRDSN 2206

Web/Interactive Design 2

Students plan and develop interactive design concepts for use on the Web and mobile interface platforms using industry-standard tools and techniques.

Courses Taught: Historical Record

Course No.	Course Title	Institution	Semester
ARTD 319	Interaction Design II	NIU	Spring 2019
ARTD 212	Image in Visual Communication (formerly Type & Image)	NIU	Spring 2019
ARTD 201	Introduction to Visual Communication	NIU	Spring 2019
ARTD 411	Advanced Visual Communication I	NIU	Fall 2018
ARTD 201	Introduction to Visual Communication	NIU	Fall 2018
ARTD 319	Interaction Design II	NIU	Spring 2018
ARTD 212	Type & Image	NIU	Spring 2018
ART 490	Independent Research	NIU	Fall 2017
ARTD 311	Intermediate Visual Communication I	NIU	Fall 2017
ARTD 201	Introduction to Visual Communication	NIU	Fall 2017
ART 102	2-D Foundation Design	NIU	Fall 2017
GRDSN 2206	Web / Interactive Design 2	COD	Spring 2017
ARTD 319	Interaction Design II	NIU	Spring 2017
ARTD 212	Type & Image	NIU	Spring 2017
ARTD 311	Intermediate Visual Communication I	NIU	Fall 2016
ARTS 215	Fundamentals of Graphic Design	NIU	Fall 2016
ARTD 201	Introduction to Visual Communication	NIU	Fall 2016
ARTD 490	Independent Research	NIU	Spring 2016
ARTD 412	Advanced Visual Communication II	NIU	Spring 2016
ARTD 319	Interaction Design II	NIU	Spring 2016
ARTD 211	Typography	NIU	Spring 2016
ARTD 405	Professional Practices in Design	NIU	Fall 2015
ARTD 318	Interaction Design I	NIU	Fall 2015
ARTD 201	Introduction to Visual Communication	NIU	Fall 2015
ARTD 412	Advanced Visual Communication II	NIU	Spring 2015
ARTD 212	Type & Image	NIU	Spring 2015

Courses Taught: Historical Record (continued)

Course No.	Course Title	Institution	Semester
ARTD 411	Advanced Visual Communication I	NIU	Fall 2014
ARTD 201	Introduction to Visual Communication	NIU	Fall 2014
ARTD 212	Type & Image	NIU	Spring 2014
ARTD 201	Introduction to Visual Communication	NIU	Fall 2013
ARTD 212	Type & Image	NIU	Spring 2013
ARTD 311	Intermediate Visual Communication I	NIU	Fall 2012
ARTD 201	Introduction to Visual Communication	NIU	Fall 2012
ARTS 215	Fundamentals of Graphic Design	NIU	Spring 2011
ARTD 212	Type & Image	NIU	Spring 2011
ARTS 215	Fundamentals of Graphic Design	NIU	Spring 2010
ARTD 212	Type & Image	NIU	Spring 2010
ARTS 215	Fundamentals of Graphic Design	NIU	Spring 2009

Workshops Taught: Northern Illinois University

Jul 2018	Exploring STEM through Digital Arts <i>with Northern Illinois University STEAM Center for P-20 Engagement</i> Northern Illinois University, School of Art & Design, DeKalb, IL
Jun 2017	American Art & Design Education Program <i>with Xi'an University of Technology, Xi'an, China</i> Northern Illinois University, School of Art & Design, DeKalb, IL

III. SCHOLARSHIP

Presentations: Peer-Reviewed

- May 2018 **Poster As Social Discourse**
UCDA Design Education Summit: Good Design Works
Youngstown State University, Youngstown, OH
- May 2017 **Creating a Rigorous Graphic Design Foundation Course:
Preparing Diverse First Year Visual Communication Students for Success**
UCDA Design Education Summit: Hand and Machine
Kutztown University, Kutztown, PA

Presentations: Invited & Other

- Jan 2018 **Making Thoughts**
Design Inspiration Weekend: NEXT
Society of Typographic Arts, Chicago, IL
- Mar 2012 **Branding and Entrepreneurship Panel Discussion with Firebelly University**
Debbie Millman's Masters in Branding Class
School of Visual Arts, New York, NY

Presentations: Podcasts & Interviews

- May 2018 **Invited Panelist, Design Edu Today Podcast; "Adding Social Context
to Interactive Design Courses." with Anne Berry, Cleveland State
University & Johnathon Strube, Northern Illinois University**
UCDA Design Education Summit: Good Design Works
Youngstown State University, Youngstown, OH
- Invited by Gary Ronzanc to discuss teaching interactive design projects with socially-focused content. With further discussion about the role of interactive mediums in our current social context.
- Mar 2017 **Design for Good**
Frank Magazine, Vol. 6., Columbia College, Chicago, IL, (March 2017): p. 8:11-13.

Awards & Honors

- 2012 **Invited Designer, Tomorrow Labs**
Stories of Change Impact Lab
Tomorrow Partners, Sundance Institute, Skoll Foundation, Berkeley, CA
- Filmmakers and social entrepreneurs worked with designers to accelerate storytelling and technology solutions. This week-long, immersive design charrette culminated with presentations aimed at seed funding to extend the stories in innovative and meaningful ways.

Awards & Honors (continued)

- 2011 **Fellowship, Firebelly University**
Firebelly Design, Chicago, IL
A real world alternative to an MBA, this nine-month intensive entrepreneurial incubator brought together five designers, with a social awareness, from across the country to start and run a design studio; support a not-for-profit; and develop social enterprise opportunities.
- 2010 **Camper, Camp Firebelly**
Firebelly Design, Chicago, IL
An intensive apprenticeship program bringing together 10 designers from around the country to learn and create work for two Chicago not-for-profit organizations within 10 days. Collaborated on research, concept, design and production. Completed work included print materials and hand-crafted products.
- 2009 **Assistant & Collaborator**
Moving Design; Thirst, Chicago, IL
Served Thirst Design for their initial expression of Moving Design, a collaborative project working leading initiatives that inspire change through the power of design. Coordinated communication and remote lectures for student projects and feedback

Exhibitions

- 2017 **NIU Biennial School of Art Faculty Exhibition**
NIU Art Museum
Northern Illinois University, DeKalb, IL
- 2016 **Get Out the Vote Poster Initiative**
AIGA Online Archive & Traveling Exhibition (www.aiga.org/vote)
AIGA, The Professional Association for Design
- 2016 **Assemblage of Meaning: MFA Thesis Exhibition**
Gallery 215
Northern Illinois University, School of Art & Design, DeKalb, IL
- 2009 **Prelude: Northern Illinois University MFA Group Exhibition**
Pleasant Street Gallery
Northern Illinois University, School of Art & Design, DeKalb, IL
- 2008 **International Festival of Design**
Lodz, Poland

Exhibitions: Curatorial

- 2016 **Latino Oral History Project Poster Exhibition**
Gallery 214
Northern Illinois University, School of Art & Design, DeKalb, IL

IV. SERVICE

Service: Academic—Northern Illinois University

AY Fall 2018–Spring 2019	Visual Communication Senior Project Panel and Review Committee SEEK Design Conference Event Administration Support Visual Communication Portfolio Review and Academic Selection Committee
AY Fall 2017–Spring 2018	Visual Communication Senior Project Panel and Review Committee Visual Communication Portfolio Review and Academic Selection Committee
AY Fall 2016–Spring 2017	Visual Communication Senior Project Panel and Review Committee Visual Communication Portfolio Review and Academic Selection Committee
AY Fall 2015–Spring 2016	Visual Communication Senior Project Panel and Review Committee Visual Communication Portfolio Review and Academic Selection Committee
AY Fall 2014–Spring 2015	Visual Communication Senior Project Panel and Review Committee
AY Fall 2013–Spring 2014	Visual Communication Senior Project Panel and Review Committee
AY Fall 2012–Spring 2013	Visual Communication Senior Project Panel and Review Committee

Service: Professional

Jan 2017–Present	Executive Board Officer, Treasurer <i>The Society of Typographic Arts, STA</i> Chicago, IL
Feb 2019	UCDA Design Education Summit Peer Review Panel <i>UCDA Design Education Summit: Collaborate</i> East Tennessee State University, Johnson City, TN
Aug 2018	Chicago Design Week: Design In Motion Proposal Review Committee <i>AIGA, The Professional Association for Design; Chicago Chapter</i> Chicago, IL
Jan 2017	Invited Design Judge <i>IPRA/IAPD Conference, Agency Showcase</i> Chicago, IL
Jan 2016	Invited Design Judge <i>IPRA/IAPD Conference, Agency Showcase</i> Chicago, IL
Mar–May 2012	AIGA Mentor Group Leader <i>AIGA, The Professional Association for Design; Chicago Chapter</i> Chicago, IL

Professional Development

2018	SEEK Design Conference Morningstar, Chicago, IL
	UCDA National Design Education Summit <i>Good Design Works</i> Youngstown State University, Youngstown, OH
	Society of Typographic Arts Design Inspiration Weekend <i>NEXT</i> The Society of Typographic Arts, Chicago, IL
2017	UCDA National Design Education Summit <i>Hand and Machine</i> Kutztown University, Kutztown, PA
	Society of Typographic Arts Design Inspiration Weekend <i>Planned Unpredictability</i> The Society of Typographic Arts, Chicago, IL
2016	SEEK Design Conference Morningstar, Chicago, IL
	The Art of Teaching <i>Using Performance Techniques for Improving Teaching</i> Northern Illinois University, DeKalb, IL
	The Art of Teaching <i>Fundamental Principles of Effective Instruction</i> Northern Illinois University, DeKalb, IL
2014–2006	SEEK Design Conference Northern Illinois University, DeKalb, IL
2008	HOW Design Conference Boston, MA
	UCDA National Design Conference Northern Illinois University, DeKalb, IL

Professional Affiliations

2018–Present	CAA, College Art Association of America
2016–Present	UCDA, University & College Designers Association
2015–Present	STA, Society of Typographic Arts
2014–Present	ChiDM, Chicago Design Museum
2013–Present	AFT, IFT, UPI, University Professionals of Illinois
2008–Present	AIGA, The Professional Association for Design